

Decision Checklist for Setting Up Your Website

Contractor Friendly

Do It Yourself

Decision #1: Your DNS

Choose <input type="checkbox"/>	Done <input type="checkbox"/>	GoDaddy	Choose <input type="checkbox"/>	Done <input type="checkbox"/>	123-Reg
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Decision #2: Your Platform

Choose <input type="checkbox"/>	Done <input type="checkbox"/>	WP Engine	Choose <input type="checkbox"/>	Done <input type="checkbox"/>	Bluehost
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Decision #3: Your Theme

(I already have a theme: , Child theme installed/set up:)

Choose <input type="checkbox"/>	Done <input type="checkbox"/>	Pro from ThemeCo	Choose <input type="checkbox"/>	Done <input type="checkbox"/>	X from ThemeCo
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Decision #4: Your Opt Ins and Landing Pages

Choose <input type="checkbox"/>	Done <input type="checkbox"/>	ThriveThemes	Choose <input type="checkbox"/>	Done <input type="checkbox"/>	Mailing list and Theme
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Decision #5: Securing Your Site

Complete <input type="checkbox"/>	Site secured				
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Decision #6: Your Email List

(I already have a list:)

Choose <input type="checkbox"/>	Done <input type="checkbox"/>	MailChimp	Choose <input type="checkbox"/>	Done <input type="checkbox"/>	ConvertKit
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Decision #7: Your Payment Provider

(I don't need one yet:)

Choose <input type="checkbox"/>	Done <input type="checkbox"/>	Stripe	Choose <input type="checkbox"/>	Done <input type="checkbox"/>	PayPal
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Decision #8: Google Analytics

Analytics account created <input type="checkbox"/>	WordPress Plugin Installed <input type="checkbox"/>	Relevant IPs Excluded <input type="checkbox"/>
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